



FOR IMMEDIATE RELEASE

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Ritter Center Welcomes New Board Members, Rebecca Poon and Rudy Collins

San Rafael, CA – Ritter Center, a nonprofit organization dedicated to preventing and resolving homelessness and improving health and well-being for individuals and families in Marin County, proudly announces the appointment of **Rebecca Poon** and **Rudy Collins** to its Board of Directors.

Rebecca Poon brings over two decades of financial leadership experience, specializing in nonprofit banking, strategic planning, and fiscal oversight. As a Senior Vice President at Heritage Bank of Commerce, she has played a pivotal role in guiding organizations through financial growth and sustainability. Her expertise in working with 501(c)(3) organizations, real estate investors, and contractors will be instrumental in supporting Ritter Center's financial strategies and long-term vision.

Rudy Collins is a seasoned human resources executive with a distinguished career in labor strategy, workforce planning, and leadership development. He has held senior leadership roles at Kaiser Permanente, eBay, and Levi Strauss, where he led major organizational initiatives and negotiated key labor agreements. His expertise in organizational effectiveness and talent development will help strengthen Ritter Center's operations and workforce strategy.

"We are honored to welcome Rebecca and Rudy to our Board of Directors," said **Mark Shotwell, CEO of Ritter Center**. "Their extensive experience and leadership will be invaluable as we continue to expand our programs and services to support Marin County's most vulnerable populations."

Mike Ralston, Board President of Ritter Center, also expressed his enthusiasm for the new additions: "Rebecca's financial expertise and Rudy's deep understanding of workforce strategy will bring valuable perspectives to our board. Their leadership will help us enhance our services and increase our impact in the community."

Ritter Center looks forward to working with both new board members as the organization advances its mission to provide critical services, including primary healthcare, behavioral healthcare, housing assistance, and case management for those in need.

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